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17 UNITED STATES DISTRICT COURT
18 NORTHERN DISTRICT OF CALIFORNIA
19 (SAN FRANCISCO DIVISION)

20 IN RE: CATHODE RAY TUBE (CRT)
21 ANTITRUST LITIGATION

Case No. 07-5944 SC
MDL No. 1917

22 This Document Relates to
23 Case No. 12-cv-02649-SC

24 SCHULTZE AGENCY SERVICES, LLC, on
25 behalf of TWEETER OPCO, LLC and
26 TWEETER NEWCO, LLC,

27 Plaintiffs,

28 v.

HITACHI, LTD., *et al.*,

Defendants.

**THE TOSHIBA DEFENDANTS'
REPLY MEMORANDUM IN
SUPPORT OF THEIR MOTION
TO DISMISS SCHULTZE
AGENCY SERVICES, LLC'S
FIRST AMENDED COMPLAINT**

**ORAL ARGUMENT
REQUESTED**

Date: December 20, 2013

Time: 10:00 a.m.

Before: Hon. Samuel Conti

THE TOSHIBA DEFENDANTS' REPLY MEMORANDUM IN SUPPORT OF THEIR
MOTION TO DISMISS SCHULTZE AGENCY SERVICES, LLC'S FIRST AMENDED COMPLAINT

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1. In its opposition, Tweeter admits that it had “knowledge of the companies from which it purchased CRT Products” (Tweeter Opp. at 10) and that it “had sufficient information to allege that at least some of the companies from which it purchased CRT Products were subsidiaries or affiliates of Defendants” (Tweeter Opp. at 11). Tweeter, however, neglected to allege any of these facts in its FAC. In order for Tweeter to overcome *Illinois Brick*’s bar on indirect claims, Tweeter must allege facts to establish that it has standing under a recognized exception to *Illinois Brick*. When a plaintiff *alleges* “the companies from which it purchased CRT Products,” that plaintiff gives defendants fair notice of the claims brought against them. Engaging in “group pleading” (as Tweeter does in its FAC) does not. When a plaintiff *alleges* evidentiary facts indicating that the companies from which it purchased CRT Products were owned or controlled by specific defendants, that plaintiff makes at least a minimum showing that it is entitled to proceed under the “ownership or control” exception to *Illinois Brick*. Deferring such issues to discovery (as suggested by Tweeter in its brief) simply reveals that a plaintiff is using discovery as a “fishing expedition” in the hopes of finding facts to support its claims. Rule 11 bars such an approach. Thus, the first claim of Tweeter’s FAC should be dismissed with respect to the Toshiba Defendants.

2. In its brief, Tweeter states that it has standing to assert claims under section 9 of the Massachusetts Consumer Protection Act (Tweeter Opp. at 12), but ignores the fact that the Massachusetts courts have long held that businesses (such as Tweeter) are limited to section 11 of that Act, which covers “[a]ny person who engages in the conduct of any trade or commerce.” The distinction between section 9 and section 11 of the Act is crucial because indirect purchaser plaintiffs do not have standing under section 11, a fact conceded by Tweeter. Thus, the second claim of Tweeter’s FAC should be dismissed with respect to the Toshiba Defendants.

3. Tweeter asserts that we have filed a “successive” motion to dismiss and that, as a result, our arguments are somehow barred. But that is not an accurate description given

1 that Tweeter amended its complaint — this motion to dismiss is our first motion to dismiss
 2 the FAC. Even if our motion to dismiss can be fairly described as “successive,” courts in the
 3 Ninth Circuit routinely permit successive motions to dismiss so long as (1) the motion is not
 4 filed for purposes of delay; and (2) resolution of the motion will expedite resolution of the
 5 case. Resolution of our motion does nothing to delay the proceeding — all other aspects of
 6 the case, including discovery, are ongoing. The Court should decide the motion because, if
 7 successful, the motion will reduce the number of defendants and/or claims in this case, thus
 8 expediting the proceeding.

9 ARGUMENT

10 **I. The First Claim Of Tweeter’s Complaint Should Be Dismissed With Respect** 11 **To The Toshiba Defendants Because Tweeter Has Failed To Allege Facts** 12 **Sufficient To Confer Standing Under The “Ownership Or Control” Exception** 13 **To *Illinois Brick***

14 **A. The Court’s August 21, 2013 Ruling Did Not Hold That** 15 **Tweeter Has Standing Under *Illinois Brick***

16 Tweeter asserts repeatedly in its opposition that the Court has already ruled that
 17 Tweeter and other Direct Action Plaintiffs have standing to pursue indirect-purchaser claims
 18 under the ownership or control exception to *Illinois Brick*. Tweeter Opp. at 1, 3, 6. In fact,
 19 this conclusion is found nowhere in the Court’s August 21, 2013 Order. Order Adopting in
 20 Part and Modifying in Part Special Master’s Report and Recommendation on Defs.’ Mot. to
 21 Dismiss the Direct Action Pls.’ Complaints, *In re: CRT Antitrust Litig.*, MDL No. 07-5944,
 22 slip op. (N.D. Cal. Aug. 21, 2013), ECF No. 1856 (“August 21, 2013 Order”). The Court
 23 actually held that, consistent with its order on the Defendants’ motion for summary judgment
 24 against the Direct Purchaser Plaintiffs, “indirect purchasers *may have* federal antitrust
 25 standing under the ‘ownership or control’ exception by establishing that they were harmed by
 26 a price-fixing conspiracy between a manufacturer and an entity it owns or controls.” August
 27 21, 2013 Order at 4-5 (emphasis added). After stating this general rule, the Court expressly
 28 reserved judgment on whether the DAPs, including Tweeter, had adequately *alleged*
 ownership or control. *See* August 21, 2013 Order at 5 (“The Court also makes no ruling on

1 the adequacy of the DAPs' *allegations* of ownership and control.") (emphasis added).
 2 Because the Court has never ruled on the sufficiency of the DAPs' allegations of ownership
 3 and control, the issue is properly before the Court.

4 **B. Tweeter Has Failed To Establish Standing Under The**
 5 **Ownership Or Control Exception To *Illinois Brick***

6 As we established in our motion to dismiss, Tweeter must allege facts sufficient to
 7 demonstrate that it has standing to pursue its claims for damages under federal law, which
 8 requires the identification of the entities from whom it allegedly purchased CRT Products.
 9 This result is compelled by *Kendall v. Visa U.S.A., Inc.*, 518 F.3d 1042, 1049-50 (9th Cir.
 10 2008), where the Ninth Circuit affirmed the dismissal of a case where the plaintiffs did not
 11 allege facts to support standing under *Illinois Brick*. Tweeter's complaint fails in two
 12 regards: (1) Tweeter engaged in "group pleading" by not making any defendant-specific
 13 allegations; and (2) Tweeter failed to sufficiently plead facts to confer standing on its CRT
 14 Product purchases from OEMs and "other suppliers." By its response, Tweeter only
 15 highlights these deficiencies.

16 **1. Tweeter's Allegations Of Conspiracy By "Group**
 17 **Pleading" Fail To Adequately Establish Standing**

18 Tweeter admits that it "had knowledge of the companies from which it purchased
 19 CRT Products" (Tweeter Opp. at 10), yet includes no such information anywhere in its FAC.
 20 As a result, Tweeter has not alleged facts sufficient to put the Toshiba Defendants on notice
 21 of the basis on which its claims rest. *Accord Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 555
 22 (2007) (holding that Rule 8 requires that a complaint provide "fair notice of what the . . .
 23 claim is and the grounds upon which it rests") (quoting *Conley v. Gibson*, 355 U.S. 41, 47
 24 (1957)). Rather than making defendant-specific allegations, Tweeter's complaint
 25 inappropriately treats all defendants as a group: Tweeter alleges that it purchased CRT
 26 Products from "Defendants, and/or Defendants' subsidiaries and affiliates and/or any agents
 27 Defendants or Defendants' subsidiaries and affiliates controlled." FAC ¶ 9. These are
 28 exactly the sort of "labels and conclusions" that *Twombly* found insufficient. *Twombly*, 550
 U.S. at 555.

1 In support of its position, Tweeter relies on decisions issued by Judge Illston in the
 2 *LCD* case that accepted the “group pleading” approach. Tweeter Opp. at 8-9. We
 3 recognized this adverse authority in our motion to dismiss (Toshiba Mot. at 7-8) and
 4 explained why the Court should not reach the same result in this case. First and foremost, we
 5 relied upon the Ninth Circuit’s decision in *In re ATM Fee Antitrust Litig.*, 686 F.3d 741, 755,
 6 755 n.7 (9th Cir. 2012), where the Ninth Circuit noted that a purchaser of finished products
 7 cannot establish standing solely on the basis that it “purchase[d] directly from the alleged
 8 violator.” Tweeter makes no attempt to address its failure to meet the *In re ATM Fee*
 9 standard. Its argument only highlights the problem of group pleading. Making general
 10 allegations that a plaintiff purchased CRT Products from “subsidiaries, affiliates, and agents”
 11 of defendants does not answer the key questions that every complaint must address: “who,
 12 did what, to whom (or with whom), where, and when?” *Kendall*, 518 F.3d at 1048. In its
 13 FAC, Tweeter does not allege that it purchased CRT Products from any of the Toshiba
 14 Defendants or that it purchased CRT Products containing an allegedly price-fixed CRT
 15 manufactured by any of the Toshiba Defendants. Tweeter, as an experienced and
 16 sophisticated corporation, should know the answer to these questions. Mere use of the words
 17 “subsidiaries,” “affiliates,” and “agents” does not give the Toshiba Defendants sufficient
 18 notice of Tweeter’s claims. *Accord Kendall*, 518 F.3d at 1047 (“A bare allegation of a
 19 conspiracy is almost impossible to defend against, particularly where the defendants are large
 20 institutions with hundreds of employees entering into contracts and agreements daily.”).

21 Tweeter cites to this Court’s Order on Defendants’ Motion to Dismiss the DPP and
 22 IPP complaints for the proposition that Rule 8 does not require pleading of specific facts,
 23 “including the identity and corporate relationships of each of Tweeter’s many suppliers.”
 24 Tweeter Opp. at 7. But the Court’s order said nothing about an indirect-purchaser plaintiff’s
 25 burden to plead facts sufficient to show an ownership or control relationship between the
 26 parties and a direct purchaser. Courts in this district that have confronted this specific
 27 pleading standard, including the most recent *LCD* decision on the issue, require at least some
 28 facts to support an exception to *Illinois Brick*. See *In re TFT-LCD (Flat Panel) Antitrust*

1 *Litig.*, Nos. M 07-1827, C 12-3802, 2013 WL 1164897, at *3 (N.D. Cal. Mar. 20, 2013)
 2 (“*LCD*”) (“The Court finds that Plaintiffs’ [second amended complaint] fails to adequately
 3 allege that its claims fall within the control exception to *Illinois Brick*.”); *In re Ditropan XL*
 4 *Antitrust Litig.*, 529 F. Supp. 2d 1098, 1100-1101, 1101 n.2 (N.D. Cal. 2007) (dismissing
 5 antitrust complaint without prejudice and cautioning plaintiff to “be careful to plead facts that
 6 demonstrate a basis to maintain a direct purchaser action” under the ownership or control
 7 exception).

8 **2. Tweeter Also Fails To Sufficiently Plead Facts To**
 9 **Confer Standing On Its CRT Product Purchases From**
 10 **OEMs And “Other Suppliers”**

11 In its FAC, Tweeter alleges that it “purchased CRT Products from original equipment
 12 manufacturers (‘OEMs’), as well as other suppliers, which contained CRT panels that had
 13 been purchased from Defendants and their co-conspirators.” FAC ¶ 21. We demonstrated in
 14 our motion to dismiss that Tweeter lacks standing with respect to these purchases for two
 15 separate reasons. First, Tweeter does not allege that it owned or controlled either the OEMs
 16 or the “other suppliers” from whom it purchased CRT Products. Second, Tweeter does not
 17 allege that the Toshiba Defendants owned or controlled these OEMs “or other suppliers.”

18 Tweeter concedes that it “had sufficient information to allege that at least some of the
 19 companies from which it purchased CRT Products were subsidiaries or affiliates of
 20 Defendants” (Tweeter Opp. at 11), but chose not to include these facts in its complaint, even
 21 after given the chance to amend. Tweeter also asserts that “[d]ata and documents already
 22 produced by Defendants in this litigation show that Tweeter purchased CRT Products from
 23 Defendants and entities with ownership or control relationships with certain Defendants.”
 24 Tweeter Opp. at 11. Tweeter should not be rewarded for withholding relevant factual
 25 information from its FAC. As the Court held in dismissing Sharp’s Complaint against
 26 Thomson Electronics, “[t]hreadbare recitals of the elements of a cause of action, supported
 27 by mere conclusory statements, do not suffice” to meet the Rule 8 pleading standards. Order
 28 Granting Mot. to Dismiss at 3, *In re: CRT Antitrust Litig.*, MDL No. 07-5944, slip op. (N.D.
 Cal. Sept. 26, 2013), ECF No. 1960 (quoting *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009)).

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1 This is especially so when a plaintiff, after admitting lengthy access to discovery and
2 claiming knowledge of necessary facts, persists in asserting threadbare allegations and legal
3 conclusions regarding vital elements of its claims.

4 Tweeter attempts to distinguish *In re: TFT-LCD (Flat Panel) Antitrust Litig.*, Nos.
5 3:07-md-01827, 3:12-cv-03802, 2013 WL 1164897 (N.D. Cal. Mar. 20, 2013) (“LCD”), by
6 stating that the plaintiff in that case (Proview) possessed information about ownership or
7 control because it owned and controlled the OEMs at issue. Tweeter Opp. at 10. Tweeter
8 misses the point. LCD stands for the proposition that a court should grant a motion to
9 dismiss where a complaint fails to make adequate allegations of ownership or control. *See*
10 LCD, 2013 WL 1164897, at *3 (“The Court finds that Plaintiffs’ SAC fails to adequately
11 allege that its claims fall within the control exception to *Illinois Brick*.”). By its complaint,
12 Tweeter makes *no* allegations that the OEMs and “other suppliers” from whom it purchased
13 CRT Products were owned or controlled by *any* entity. *See* FAC ¶ 21 (“Tweeter also
14 purchased CRT Products from original equipment manufacturers (‘OEMs’), as well as other
15 suppliers, which contained CRT panels that had been purchased from Defendants and their
16 co-conspirators.”).

17 Tweeter argues that the information that will support its theory of ownership or
18 control will only be revealed after it conducts discovery in this case. Tweeter Opp. at 11.
19 That position, however, does not support its deficient complaint. If Tweeter believed that the
20 OEMs and “other suppliers” were owned or controlled by the Toshiba Defendants, but that
21 the facts supporting such an allegation would likely have evidentiary support only after a
22 reasonable opportunity for discovery, it was incumbent upon Tweeter to make such an
23 allegation in its complaint. *See* Fed. R. Civ. P. 11(b) (by filing a pleading with the Court, an
24 attorney certifies “that to the best of the person’s knowledge, information, and belief, formed
25 after an inquiry reasonable under the circumstances . . . (3) the factual contentions have
26 evidentiary support or, *if specifically so identified*, will likely have evidentiary support after
27 a reasonable opportunity for further investigation or discovery”) (emphasis added). At
28 no point in its complaint did Tweeter allege that, after a reasonable opportunity for discovery,

1 it would have evidentiary support for the fact that the OEMs and “other suppliers” from
 2 whom it made purchases were owned or controlled by any Defendant, much less the Toshiba
 3 Defendants. Tweeter should not be allowed to conduct a fishing expedition into ownership
 4 or control relationships without making the requisite allegations in its complaint. *Accord*
 5 *Optical Coating Laboratory, Inc. v. Applied Vision, Ltd.*, No. C-92-4689 MHP, 1995 WL
 6 150513, at *4 (N.D. Cal. Mar. 20, 1995) (“Discovery cannot, however, serve as a substitute
 7 for an adequate pleading, and cannot be used to launch a fishing expedition that may or may
 8 not subsequently substantiate an allegation of fraud that lacks any basis at the time it is
 9 plead.”).

10 Finally, Tweeter asserts that the concept of joint-and-several liability somehow
 11 justifies the conclusory allegations of the FAC. Tweeter Opp. at 11-12. Whether the
 12 Toshiba Defendants may be liable for the acts of other defendants has no bearing on whether
 13 Tweeter has adequately pled the “ownership or control” exception to the *Illinois Brick* rule
 14 barring indirect purchaser claims. Tweeter’s argument is also easily dismissed by the
 15 *Kendall* decision. The court in *Kendall* specifically stated that a plaintiff must plead
 16 “evidentiary facts” in order to state a Sherman Act claim. 518 F.3d at 1047. The plaintiffs in
 17 *Kendall* attempted to assert an *Illinois Brick* exception but “simply allege[d] the Consortiums
 18 are coconspirators, without providing any facts to support such an allegation, despite having
 19 deposed executives from both MasterCard and Visa.” *Id.* at 1050. Like the plaintiffs in
 20 *Kendall*, counsel for Tweeter has attended numerous depositions in this case, including
 21 depositions of Toshiba employees, after Tweeter’s original complaint was filed. Even after
 22 access to discovery, Tweeter did not amend its allegations of ownership or control as more
 23 information was disclosed. These allegations remain deficient and dismissal is appropriate,
 24 regardless of Tweeter’s theory of liability.

25 **II. The Second Claim Of Tweeter’s Complaint Should Be Dismissed With**
 26 **Respect To The Toshiba Defendants Because Tweeter Does Not Have Standing**
 27 **Under The Massachusetts Consumer Protection Act**

28 Tweeter insists that it has standing under section 9 of the Massachusetts Consumer
 Protection Act even though that section only provides claims for individuals or classes of

1 non-business plaintiffs. As we explained in our motion, business plaintiffs may proceed
2 under the Massachusetts Consumer Protection Act only if they satisfy all of the requirements
3 of section 11, including the rule against indirect purchaser suits. Because Tweeter cannot
4 satisfy the section 11 requirements, it does not have standing under the Consumer Protection
5 Act and its state-law claim should be dismissed.

6 **A. Entities Engaged In Trade Or Commerce May Raise Claims, If**
7 **At All, Only Under Section 11 Of The Massachusetts**
8 **Consumer Protection Act**

9 Tweeter does not dispute that it was engaged in trade or commerce. Instead, Tweeter
10 argues that the use of the term “any person” in section 9 applies to Tweeter, but the use of the
11 term “any person engaged in trade or commerce” in section 11 does not. Tweeter Opp. at 13.
12 Tweeter is correct that the definition of “persons” under Massachusetts law includes
13 “corporations,” but this unremarkable fact in no way supports its argument. The Supreme
14 Judicial Court of Massachusetts has recognized that the text of the Consumer Protection Act
15 “creates a sharp distinction between a business person and an individual who participates in
16 commercial transactions on a private, nonprofessional basis. For example, where § 9 affords
17 a private remedy to the individual consumer . . . an entirely different section, § 11, extends
18 the same remedy to ‘(a)ny person who engages in the conduct of any trade or commerce.’”
19 *Lantner v. Carson*, 373 N.E. 2d 973, 976 (Mass. 1978). The Supreme Judicial Court of
20 Massachusetts has firmly rejected proposed interpretations of the Consumer Protection Act,
21 like Tweeter’s, under which “the ‘persons’ covered by §§ 9 and 11 would be identical”
22 because “[s]ection 11 would thus be superfluous merely a repetition of § 9.” *Id.*

23 The reference in section 9 to “any person” operates to confer standing on individuals
24 and those corporate entities such as charities or schools that are harmed by anticompetitive
25 conduct but are not themselves engaged in trade or commerce. *See In re Pharm. Industry*
26 *Average Wholesale Price Litig.*, 582 F.3d 156 (1st Cir. 2009) (affirming district court’s grant
27 of section 9 standing to nonprofit institutions). Tweeter is not in either category of permitted
28 section 9 plaintiffs. The Massachusetts state courts have similarly held that, “a plaintiff who
acts in a business context has a cause of action *exclusively* under [section] 11. *Thus, any*

1 *transaction in which the plaintiff is motivated by business considerations gives rise to*
 2 *claims only under the statute's business section."* *Frullo v. Landenberger*, 814 N.E.2d
 3 1105, 1112 (Mass. App. Ct. 2004) (emphasis added). In the face of this overwhelming
 4 authority, Tweeter relies on a single case, *Reisman v. KPMG Peat Marwick LLP*, 965 F.
 5 Supp. 165 (D. Mass. 1997), in which a district court dismissed the section 9 Consumer
 6 Protection Act claims of individual business owners for lack of subject-matter jurisdiction.
 7 This result hardly alters the long-standing practice of confining claims by business plaintiffs
 8 and non-business plaintiffs to separate statutory sections. *See, e.g., Slaney v. Westwood Auto,*
 9 *Inc.*, 322 N.E.2d 768, 774-77 (Mass. 1975) (discussing legislative history of Consumer
 10 Protection Act and the distinction between "consumers" and "businessman" under the
 11 statute).

12 **B. Sections 9 And 11 Of The Massachusetts Consumer Protection**
 13 **Act Are Mutually Exclusive**

14 Tweeter admits that it does not have standing as an indirect purchaser under section
 15 11 of the Consumer Protection Act (Tweeter Opp. at 13, 15) and claims that this lack of
 16 section 11 standing therefore confers standing under section 9. Tweeter Opp. at 14. This
 17 position conflicts with both the text of the statute and Massachusetts case law applying the
 18 statute. "By their terms . . . the two sections of chapter 93A that create private rights of
 19 action are mutually exclusive . . . section 11 affords no relief to consumers and, conversely,
 20 section 9 affords no relief to persons engaged in trade or commerce." *Cont'l Ins. Co. v.*
 21 *Bahnan*, 216 F.3d 150, 156 (1st Cir. 2000).

22 Section 9 and Section 11 differ in other respects beyond the rule against indirect-
 23 purchaser suits contained only in section 11 and courts have always enforced these
 24 differences. For example, only section 11 requires that the "actions and transactions
 25 constituting the alleged unfair method of competition . . . occurred primarily and
 26 substantially within the commonwealth." Mass. Gen. Laws ch. 93A § 11. Under Tweeter's
 27 reading of the statute, any business plaintiff failing this requirement may merely file a section
 28 9 action instead because that plaintiff would not be "entitled" to sue under section 11. Not

1 surprisingly, this position has been consistently rejected by courts. In *Kuwaiti Danish*
 2 *Computer Co. v. Digital Equip. Corp.*, 781 N.E.2d 787 (Mass. 2003), the Supreme Judicial
 3 Court of Massachusetts reversed a lower court’s judgment against a defendant because the
 4 conduct alleged by the business-entity plaintiff under section 11 did not occur primarily and
 5 substantially within the commonwealth. *Id.* at 790-91. Because the plaintiff did not satisfy
 6 the requirements of section 11, the defendant was entitled to judgment on the section 11
 7 claim. *Id.* at 800. Nothing in this decision suggests that a plaintiff who fails a section 11
 8 requirement is thereby entitled to recast his claim under section 9. The rule under
 9 Massachusetts law is clear: once a party is determined to be engaged in trade or commerce,
 10 any section 9 claims must be dismissed. *See Cont’l Ins.*, 216 F.3d at 156 (holding that,
 11 because defendant was engaged in trade or commerce, “it follows inexorably that the district
 12 court appropriately closed the door on [defendant’s] section 9 counterclaims”).

13 Another difference between sections 9 and 11 is the availability of private actions for
 14 insurance claims under Massachusetts General Laws Chapter 176D. Section 9, but not
 15 section 11, states that “any person whose rights are affected by another person violating the
 16 provisions of . . . [Chapter 176D] may bring an action” in state court. Mass. Gen. Laws
 17 ch. 93A, § 9. This distinction has created a long line of cases affirming the separate rights
 18 available to business plaintiffs under section 11 and all other plaintiffs under section 9. *See,*
 19 *e.g., Polaroid Corp. v. Travelers Indemnity Co.*, 610 N.E.2d 912, 917 (Mass. 1993) (denying
 20 Polaroid’s Chapter 176D insurance claim brought under section 11 because section 11,
 21 unlike section 9, does not grant an independent right to recover for violations of
 22 Chapter 176D); *RLI Ins. Co. v. General Star Indemnity Co.*, 997 F. Supp. 140, 151 (D. Mass.
 23 1998) (“Parties engaged in ‘trade or commerce’, therefore, must sue under Section 11 of
 24 Chapter 93A and satisfy the elements of a claim based on an alleged unfair and deceptive
 25 practice under . . . Chapter 93A [A]s a matter of law, RLI may sue only under Section
 26 11 of Chapter 93A . . . and not under Section 9 of that chapter for a violation of Chapter
 27 176D . . .”). Tweeter’s unsubstantiated reading of the Consumer Protection Act to allow
 28 plaintiffs to ignore specific statutory requirements effectively renders section 11 superfluous

1 to the rest of the statute, and thus its position must be rejected on basic principles of statutory
 2 interpretation. *See Lantner*, 373 N.E.2d at 976 (“We have stated that ‘(a)n intention to enact
 3 a barren and ineffective provision is not lightly to be imputed to the Legislature.’”) (quoting
 4 *Ins. Rating Bd. v. Commissioner of Ins.*, 248 N.E.2d 500, 504 (Mass. 1969)).

5 **C. Tweeter’s Policy Arguments Are Not Properly Addressed To**
 6 **This Court**

7 As demonstrated above and in our motion to dismiss, neither the Massachusetts
 8 legislature nor any court has permitted a business plaintiff to pursue an action under section 9
 9 of the Massachusetts Consumer Protection Act. Nonetheless, Tweeter asks this Court to be
 10 the first court in the Nation to allow such a result. Despite the wealth of case law stating
 11 exactly the opposite, Tweeter argues that “allowing Tweeter’s claims under Section 9 is
 12 consistent with the principles animating Chapter 93A.” Tweeter Opp. at 15. Tweeter argues
 13 that not permitting indirect purchaser claims by businesses is unfair because some indirect
 14 purchasers might be precluded from recovering damages. But Massachusetts is hardly
 15 unique in barring indirect purchaser claims; numerous states have adopted the *Illinois Brick*
 16 rule and enforce a bar against *all* indirect purchaser suits. *See Sullivan v. DB Investments*,
 17 667 F.3d 273, 293 (3d Cir. 2011) (“[S]ome states follow [*Illinois Brick*] and prohibit
 18 monetary recovery for indirect purchasers, while other states have enacted statutes known as
 19 ‘Illinois Brick repealers,’ which extend antitrust standing to indirect purchasers and
 20 consumers.”). In any event, Tweeter’s arguments regarding the fairness of Massachusetts’
 21 policy decision to preclude indirect-purchaser suits by business plaintiffs are appropriately
 22 directed to the Massachusetts legislature, not to this Court. *See Charter Oak Fire Ins. Co. v.*
 23 *Sodexo Marriott*, 478 F. Supp. 2d 1151, 1155 (N.D. Cal. 2007) (refusing to decide a “policy
 24 debate” over statutory interpretation when state supreme court had “already squarely
 25 addressed that issue”). Tweeter would have this Court stretch Massachusetts law to new
 26 lengths to encompass its statutorily-barred claims. But, “[i]n interpreting state law, federal
 27 courts are bound by the pronouncements of the state’s highest court.” *Hemmings v.*
 28 *Tidyman’s Inc.*, 285 F.3d 1174, 1203 (9th Cir. 2002) (denying extension of double damages

1 to plaintiffs under Washington law because neither the legislature nor decisions of the
 2 Washington Supreme Court provided for such relief). As such, this Court should follow the
 3 Massachusetts Supreme Judicial Court's long line of cases enforcing the Consumer
 4 Protection Act's "sharp distinction" between business plaintiffs and non-business plaintiffs
 5 (*Lantner*, 373 N.E.2d at 976) and dismiss Tweeters' state law claim.

6 **III. Toshiba's Motion to Dismiss Is Permitted By The Federal Rules Of Civil** 7 **Procedure**

8 Tweeter inaccurately characterizes the Toshiba Defendants' motion to dismiss as a
 9 "successive" motion to dismiss. Tweeter Opp. at 5. In so doing, Tweeter ignores the fact
 10 that the Toshiba Defendants' prior motion to dismiss was part of a joint effort pertaining to
 11 Tweeter's original complaint and the Toshiba Defendants' current motion to dismiss pertains
 12 to Tweeter's FAC. This is the Toshiba Defendants' first motion to dismiss the FAC.
 13 Because the original complaint no longer has any legal effect, "courts within this Circuit
 14 have permitted defendants to bring motions to dismiss in response to an amended pleading
 15 based on arguments previously made in a prior motion to dismiss and to raise new arguments
 16 that were not previously made." *Chao v. Aurora Loan Services, LLC*, No. C 10-3118 SBA,
 17 2013 WL 5487420, at *4 (N.D. Cal. Sept. 30, 2013).

18 Even if this motion can fairly be characterized as a "successive" motion to dismiss,
 19 courts in the Ninth Circuit routinely recognize that successive motions to dismiss are
 20 permissible so long as the moving party does not do so to delay the proceeding and the
 21 successive motion is likely to expedite resolution of the case. *See, e.g., Buzayan v. City of*
 22 *Davis*, No. 2:06-cv-1576-MCE-DAD, 2009 WL 514201, at *3 (E.D. Cal. Feb. 26, 2009)
 23 (entertaining second motion to dismiss because "courts have discretion to hear a second
 24 motion under Rule 12(b)(6) if the motion is not interposed for delay and the final disposition
 25 of the case will thereby be expedited") (quoting *Aetna Life Ins. Co. v. Alla Medical Serv.,*
 26 *Inc.*, 855 F.2d 1470, 1475 n.2 (9th Cir. 1988)); *Gundy v. California Dep't of Corr. & Rehab.*,
 27 No. 1:12-CV-01020-LJO-MJS, 2013 WL 522789, at *6 (E.D. Cal. Feb. 11, 2013) ("Courts in
 28 this Circuit therefore have permitted defendants moving to dismiss an amended complaint to

1 make arguments previously made and to raise new arguments that were previously
 2 available.”); *Davidson v. Countrywide Home Loans, Inc.*, No. 09-CV-2694-IEG (JMA), 2011
 3 WL 1157569, at *4 (S.D. Cal. Mar. 29, 2011) (granting second Rule 12(b)(6) motion when
 4 second motion was in response to amended complaint, and acknowledging discretion to hear
 5 multiple 12(b)(6) motions “to expedite a final disposition on the issue”). Even the same
 6 section of the treatise that Tweeter cites as support for prohibiting the Toshiba Defendants’
 7 motion acknowledges that district courts have discretion to allow a second pre-answer
 8 motion to dismiss on Rule 12(b)(6) grounds. 5C Charles Alan Wright & Arthur R. Miller,
 9 *Federal Practice and Procedure* § 1385 (3d ed.).

10 As support for its position, Tweeter cites to Magistrate Judge Spero’s order denying a
 11 motion to dismiss in *F.T.C. v. Wellness Support Network, Inc.*, No. C-10-04879 JCS, 2011
 12 WL 4026867 (N.D. Cal. Sept. 12, 2011). This citation is misguided. Magistrate Judge
 13 Spero’s order actually recognized that successive motions to dismiss grounded on legal
 14 issues *are* permissible in the interests of judicial economy. *Id.* at *3. Magistrate Judge Spero
 15 denied the motion to dismiss at issue in *Wellness Support Network* because the motion was
 16 based on “fact questions that are properly addressed at the summary judgment stage of the
 17 case and *not* on the pleadings.” *Id.* (emphasis in original).

18 Tweeter’s reliance on *FRA S.p.A. v. Surg-O-Flex of Am.*, 415 F. Supp. 421 (S.D.N.Y.
 19 1976), is equally misplaced. That decision rested on a discernable pattern of “dilatory
 20 conduct” involving motions to strike and for a more definite statement. *Id.* at 427-28. The
 21 procedural background in *FRA* also differed substantially from that in this case because there,
 22 the plaintiff did not file an amended complaint necessitating another round of responses.
 23 Because of these differences, the outcome in *FRA* has no bearing on the appropriateness of
 24 the Toshiba Defendants’ motion.

25 The Toshiba Defendants’ motion to dismiss raises issues that could be brought later
 26 on a motion for judgment on the pleadings or a motion for summary judgment. Bringing
 27 these issues now will thus expedite resolution of this proceeding. Accordingly, the Court
 28

1 should consider and address this motion now in order to promote the “just, speedy and
2 inexpensive determination” of this action. Fed. R. Civ. P. 1.

3 CONCLUSION

4 For these reasons and the reasons contained in the motion to dismiss, the Toshiba
5 Defendants’ motion to dismiss should be granted and Tweeter’s FAC should be dismissed
6 with respect to the Toshiba Defendants.

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8 Respectfully submitted,

9 Dated: December 20, 2013

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CERTIFICATE OF SERVICE

On December 20, 2013, I caused a copy of “THE TOSHIBA DEFENDANTS’
REPLY MEMORANDUM IN SUPPORT OF THEIR MOTION TO DISMISS SCHULTZE
AGENCY SERVICES, LLC’S FIRST AMENDED COMPLAINT” to be served via the
Court’s Electronic Case Filing System, which constitutes service in this action pursuant to the
Court’s order of September 29, 2008.

/s/ Lucius B. Lau

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THE TOSHIBA DEFENDANTS’ REPLY MEMORANDUM IN SUPPORT OF THEIR
MOTION TO DISMISS SCHULTZE AGENCY SERVICES, LLC’S FIRST AMENDED COMPLAINT
Case No. 07-5944 SC
MDL No. 1917